

LAND CARTOGRAPHY **LBS**
GIS GEOGRAPHIC INFORMATION
 CADASTRE **UAV** SMART CITY
 PHOTOGRAMMETRY **CAD**
 URBAN PLANNING **BIM** ENVIRONMENT
3D REMOTE SENSING **SPACE**
 CONSTRUCTION **GNSS** NETWORKS
SURVEY TOPOGRAPHY **LiDAR**
WEBGIS CULTURAL HERITAGE

GEO MEDIA

The first Italian magazine on geomatics

NDVI

MEDIA PLANNER 2019

GEOmedia is the first Italian magazine of geomatics with a scientific popular diffusion. From more than 20 years publishing topics on technologies related to processes for the acquisition, analysis and interpretation of data, in particular instrumental, relative to the earth's surface. In this field GEOmedia faces cultural and technological themes for the operational activity of professionals in geographic information systems, land registry, photogrammetry, cartography, geodesy, topography, airborne and space detection, with a strategic technical-scientific and popular approach.

Articles in open access are available at: <http://mediageo.it/ojs/index.php/geomedia>

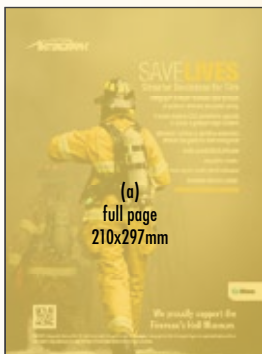
► DIGITAL AND PAPER MAGAZINE

<http://geomediaonline.it>

Circulation

Paper and Digital edition reach more than 30 0.000 readers. It is possible to publish multimedia or ipermedia pages to read with every kind of device.

Issue	Articles	Advertising	Publishing	Themes	Mayor Event	Language
1/2018	18/02/2018	05/03/2018	15/03/2018	GNSS / smartphone / UAV	GEOBUSINESS	80% it 20% en
2/2018	20/04/2018	05/05/2018	15/05/2018	Cloud Point / SLAM / SfM	REMTECH	80% it 20% en
3/2018	15/06/2018	25/06/2018	10/07/2018	Geodesy / Geodata / Digitization	INTERGEO	100% en
4/2018	05/09/2018	15/09/2018	01/10/2017	3D / BIM / Survey	Technology for All – ASITA - SAIE	90% it 10% en
5/2018	20/11/2018	05/12/2018	15/12/2018	Precision Farming	U.T.SEC 2018	80% it 20% en
6/2018	20/12/2018	15/01/2018	30/01/2018	GIS, Mapping, Earth Observation	ESRI Italia user Conference	90% it 10% en



(a)
full page
210x297mm



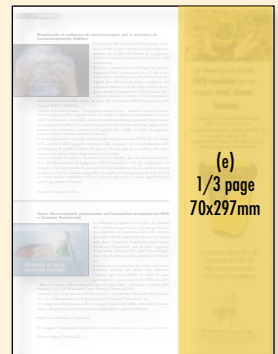
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(c)
1/3 page
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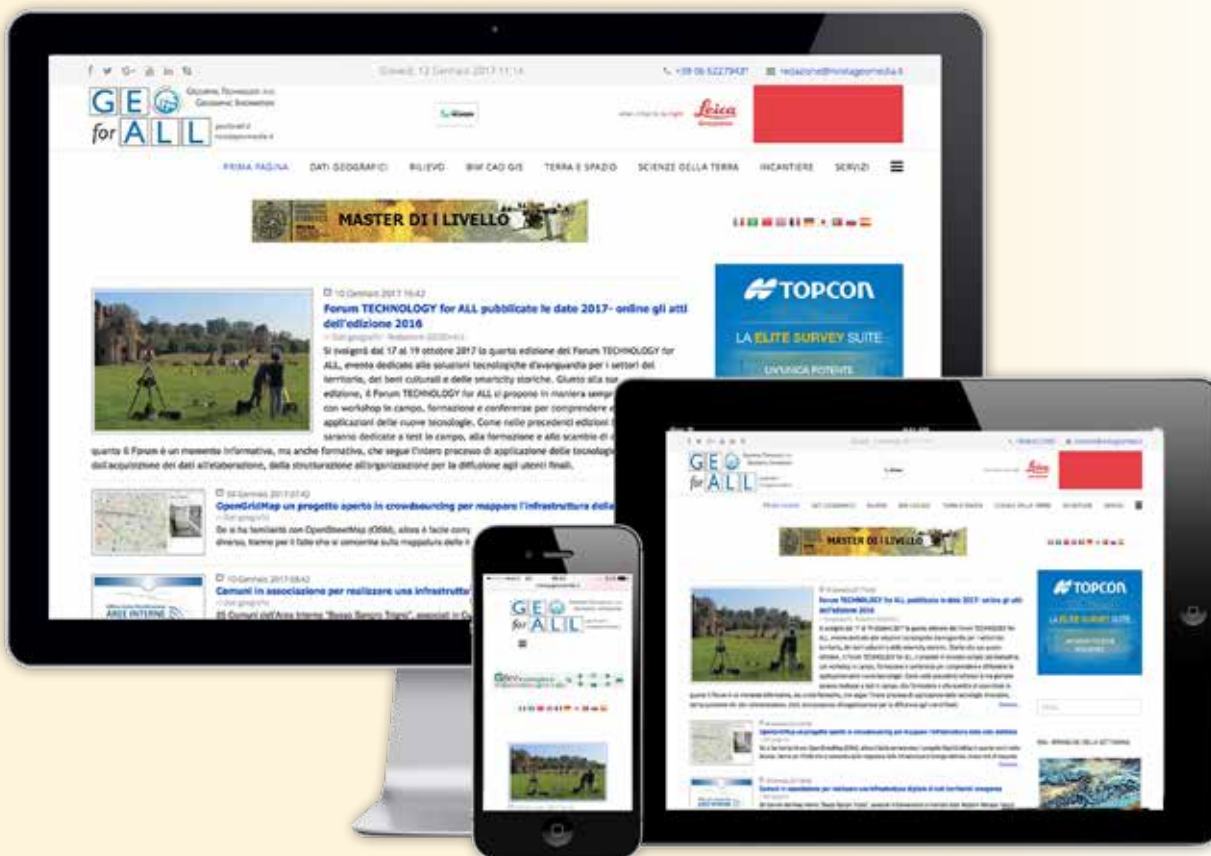
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105x297mm



(e)
1/3 page
70x297mm

ADV SPECIFICATION

High resolution file PDF. Images at 300 ppi (dpi) resolution. All fonts used must be included. Link to website, mail or social network must be activated. Transparencies are to be unified. Colors must be converted in CMYK. Size 210x297 mm real, for this needed 3mm more of margin for the paper cut.



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▶ SPONSORIZED VIDEO

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Leaderboard	Up	728 x 90	GIF / SWF	50 Kb
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Side Banner	Up / Middle / Bottom	300 x 250	GIF / SWF	50 Kb

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