



The four major web portals of mediaGEO (geoforall.it, archeomatica.it, smartforcity.it, geomediaonline.it) collect more than 1 million hits per year providing opportunities to show banner in various ways. The sites publish news with weekly frequency with an average of over 3000 news / year shared through Google News and RSS feed.

Super Banner di Testata exclusive (728 x 90 px)	BANNER of great dimension on the TOP position of the web portal on the HOME PAGE and internal pages. Strong institutional impact.	€ 700
Banner Main condiviso rotator (728 x 90 px)	BANNER of great dimension on the center of the content section of HOME PAGE and internal pages. Strong technical impact. Shared in rotator with other banners (max 5)	€ 200
Banner Laterale TOP exclusive (300 x 250 px)	BANNER on side at the TOP visibility of the HOME PAGE and internal pages. Shared in rotator with other banners (max 5)	€ 300
Banner Laterale rotator (300 x 250 px)	BANNER on side of the HOME PAGE and internal pages. Strong technical and institutional impact.	€ 300
Banner Fondo Eventi rotator (728 x 90 px)	BANNER on bottom of the HOME PAGE and internal pages. For events.	€ 300
Banner semplice rotator (180 x 150 px) (only Archeomatica.it)	BANNER in central or side position in the HOME or internal pages. Technical impact.	€ 200
Video promozionale exclusive	VIDEO published on HOME and internal pages at the bottom of technical content. a.	€ 700
<i>Monthly rates excluding VAT</i>		



The **mediaGEO** publications with 10 issues per year are both in paper and digital format. The paper are mailed to a list of institutions and subscriber, while the digital are freely browsable on the web. Dealing with scientific and technical topics on technologies applied to the territory, the cultural heritage and historic smart cities.

Main data:

- frequency: 10 Issue / Year (6 GEOmedia + 4 Archeomatica)
- paper format: 210 x 297 mm (closed)
- foliation average: 52 pages
- Release: Digital about 60,000 readers online, and 5,000 paper copies mailed

A - Quarta di copertina (size 210 x 297 mm)	Full page on back cover with maximum visibility.	€ 1900
A1 - Seconda di copertina (size 210 x 297 mm)	Full page on cover internal 2nd side	€ 1600
A2 - Terza di copertina (size 210 x 297 mm)	Full page on cover internal 3rd side	€ 1300
B - Pagina pubblicitaria interna (size 210 x 297 mm)	Full page internal between articles	€ 1100
C - 1/2 di pagina (size 210 x 148,5 mm vertical or 105 x 297 mm horizontal)	Half page horizontal or vertical, between or at the end of articles.	€ 800
C - 1/3 di pagina (size 70 x 297 mm vertical or 210 x 99 mm horizontal)	One third of page horizontal or vertical, between or at the end of articles.	€ 600
<i>Rate for single issue excluding VAT.</i>		